



HANDLOOM EXPORT

— NEWS LETTER —

VOLUME NO.3



NOVEMBER 2024

#MyHandloomMyPride



Calendar of Events

Sl. No.	Event Name & Place	Country	Dates	Status
1	Home Instyle Fair	Hong Kong	20 - 23 April 2024	Completed
2	Special Sourcing Show (Guwahati)	India	20 - 22 June 2024	Completed
3	Texworld	France	1 - 3 July 2024	Completed
4	HGH India	India	2 - 5, July 2024	Completed
5	Pure London	United Kingdom	14 - 16 July 2024	Completed
6	Hometextiles Sourcing	U.S.A.	16 - 18 July 2024	Completed
7	Special Sourcing Show (Varanasi)	India	7 - 9 Aug 2024	Completed
8	Hometextile & Design	Russia	3 - 5 September 2024	Completed
9	WHOs NEXT, September*	France	8 - 10 September 2024	Completed
10	Special Sourcing Show (Abroad) (B2B & B2C)	USA	12 - 15 September 2024	Completed
11	Hong Kong Mega Show	Hong Kong	27 - 30, October 2024	Completed
12	International Apparel & Textile Show	Dubai	12 - 14, November 2024	Registration Closed
13	Global Sourcing Expo	Australia	19 - 21, November 2024	Registration Closed
14	J&K Textile Sourcing Fair	India	28 - 29 November 2024	Registration Open
15	AFL Artigiano(B2C)	Italy	30 Nov - 8 Dec 2024	Registration Closed
16	HEIMTEXTIL	Germany	14 - 17 January 2025	Registration Closed
17	Domotex	Germany	16 - 19, January 2025	Cancelled
18	WHOs NEXT, January	France	18 - 20 January 2025	Registration Open
19	Spring Fair (Source Home & Gift)	United Kingdom	2 - 5, February 2025	Registration Open
20	Ambiente	Germany	7 - 11 February 2025	Registration Closed
21	Bharat Tex / India Textile Sourcing Fair (RBSM)	India	14 - 17 February 2025	Registration Open
22	Special Sourcing Show Cochin / Kannur	India	March 2025	Registration Open



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Dear Members,

As per provisional data of DGCIIS, the handloom export during April - August 2024 was INR 493 cr./USD 59 mn. endorsing reduced declining trend by 8.26% in dollar terms when compared with 11.86% during April - July 2024. Clothing accessories is exhibiting a positive growth trend while the fabrics, madeups, floor coverings are not into the positive growth. The whole textile industry is passing through a challenging phase and in spite of all the odds, the slowing negative trend in export figures have shown a positive aspect. This is a motivating factor for all our members.

Understanding the concerns of exporters, Council is actively representing the trade issues with the ministry to take appropriate supportive measures. Besides, as a market promotion activity, Council participated in "Hometextile & Design", IEC Crocus Expo, Moscow, 3rd to 5th September, 2024 with 30 member exporters and the exhibitors under the aegis of HEPC had about 708 trade visitors and reported spot order of Rs.25 crore and business enquiries of Rs.61 crore.

Similarly, in "Who's Next", Paris, France, 8-10, September 2024, Council participated with 14 member exporters and the participants had around 370 visitors and spot order worth Rs.4.3 crore and business enquiries worth Rs.7.5 crore during the event.

Council also took part in B2C event "Special Sourcing Show Swadeshi Mela", Chicago, USA, 12th to 15th September, 2024 with participation of 22 exporters and 8 artisans. As per participants' feedback totally 2950 local buyers and 24 business buyers' visits have been reported.

Following the success of the first edition, the 2nd edition of Bharat Tex 2025 is set to elevate its status as a premier international platform for the global textile industry. Bharat Tex 2025 will highlight India's leadership in sustainable textile manufacturing and innovation, covering the entire value chain. Over the year, the event has significantly grown from around 3500 exhibitors to over 5000 exhibitors and in terms of overseas buyers from around 3000 overseas buyers to around 6000+ during the 2nd edition of Bharat Tex 2025.

I invite all my fellow exporters to participate in Bharat Tex 2025 and contribute to the success of this remarkable event. This collective effort in promotions and events is a crucial step toward revitalizing the handloom and textile export sector amidst global challenges.

Wishing you a very **Happy Diwali 2024**. May the festival of lights bring you abundant opportunities and success in all your future endeavour.



With warm regards,

Lalit Kumar Goel
Chairman

hometextile & design

03-05 September 2024
IEC "Crocus Expo", Moscow



Overview of the fair

Fair Organizer	: Gefera Media LLC, 125315, "Alkon" business center, Leningradsky Prospect 72, bld. 2, floor 2, Moscow, Russia
Venue	: IEC Crocus Expo, Moscow
Duration of the fair	: 3 days (3 rd to 5 th September, 2024)
Scheme	: Market Access Initiative (MAI)
HEPC participants	: 30 participants + HEPC stall
Products displayed	: Home textiles, Bags, Baby Products, Scarves, Men & Ladies garments, Stole, Shawl, Table Linen, Kitchen Linen, made-ups, cushion covers, Rugs, Floor coverings, Bed linens, Towels, Home Textiles Accessories, etc.
Exhibited countries	: 268 exhibitors, including 3 national pavilions: India, Turkey and China, presented their products at the exhibition.
Spot orders generated	: 25 crore
Enquiries generated	: 61 crore
Total Buyers / visitors	: 708 Trade visitors

Key Features of the Fair

Hometextile & Design is the only specialized trade fair for home and contract textiles in Russia. Hometextile & Design is more than an exhibition: dozens of lectures, forums and workshops with the most up-to-date information for professional audience, including designers and architects, hoteliers and restaurateurs. This year Hometextile & Design (formerly Heimtextil Russia) was held in a new concept and was thematically divided into 3 large blocks namely Homedesign, Hometextile, Hometex collection. Home Design united the segments of interior and upholstery fabrics, window decoration, wallpaper, paints, carpets, designer furniture and home accessories.

- ▶ 268 companies from 11 countries and 3 National Pavilion took part in the exhibition exposition.
- ▶ 14053 specialists from 87 regions of Russia and 33 countries visited the exhibition for 3 days.
- ▶ 38% of them were at the exhibition for the first time.
- ▶ One and only specialized trade fair for home and contract textiles in Russia
- ▶ The largest business platform of the Russian textile industry.
- ▶ European standards of organization + deep knowledge of the Russian market
- ▶ For the first time, three textile exhibitions were held simultaneously

hometextile
& design

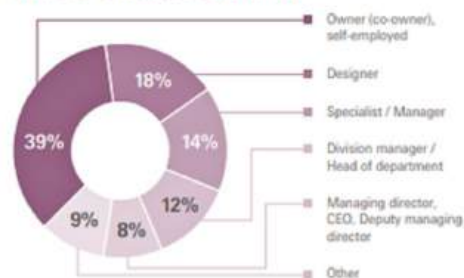


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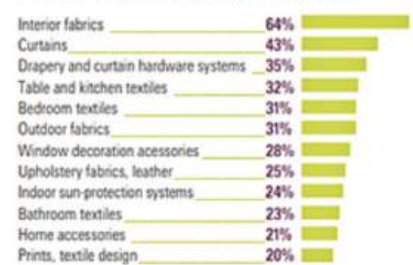
VISITOR PROFILE



TYPE OF BUSINESS ACTIVITY



INTEREST IN PRODUCTS AMONG VISITORS



Apart from India Pavilion, other countries like Turkey, China participated in Hometextile & Design 2024 under their respective national pavilion area.

For the past 25 stable years of its existence, Hometextile & Design gained a large network of professional visitors, and more than 15000 of textile specialists from all regions of Russia and the CIS countries visited all the exhibitors. These were wholesalers, large retail chains, agents, retailers, designers and decorators, as well as representatives of contract business.

HEPC's participation

Council participated for the second time in Hometextile & Design with 30 member exporters under financial assistance from Market Access Initiative (MAI) under Ministry of Commerce and Industry. The event was inaugurated by Ms Gina Uika, Deputy Chief Mission, Embassy of India, Russia by a ribbon cutting ceremony at the HEPC pavilion in the presence of Shri Lalit Kumar Goel, Chairman, HEPC & Dr M. Sundar, Joint Director, HEPC, along with the officials of Embassy of India and Indian exhibitors. The visiting dignitary also released the exhibitor's catalogue brought out by HEPC exclusively for the event. Subsequently, the Ambassador interacted with the exhibitors by visiting their booths.





Outcome

It was observed that footfall of the buyers on the first day was good and got reasonable footfall at the fair. The buyers flow on second and third day with good visitor footfall. Few Member Exporters were very busy with regular buyer visits. Many of the participants informed that the arrangements made by HEPC was good and able to find few new buyers. The exhibitors under the aegis of HEPC had about 708 trade visitors and reported spot order of Rs.25 crore and business enquiries of Rs.61 crore. Besides HEPC, the participation was also organised by Indian Chamber of commerce @ Pavilion 3 Hall 15 area. The Council was represented by Shri Lalit Kumar Goel, Chairman and Dr. M. Sundar, Joint Director, HEPC.



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Special Sourcing Show

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12th to 15th September, Chicago, USA



SWADESHI मेला 2024

Indian handloom exports to the USA have demonstrated steady growth, driven by increasing global awareness of sustainable and artisanal products. The USA is among the top destinations for Indian handloom exports, accounting for a significant share of the overall handloom export market. The U.S. market for Indian handlooms includes high-end fashion boutiques, home decor chains, and major retail stores. India and USA have a long-standing trade relationship that has grown significantly over the years. The US and India are the top major contributors to the textile and clothing trade across the world. USA is the top export destination for Indian Textile and Apparel products. Apparel dominated in Textile & Apparel export from India to USA followed by Hometextiles. India's total textile export in FY 2023-24 was recorded to US\$ 34.4 billion. The export of Cotton Yarn, Fabrics, Made-ups and Handloom products around US\$ 11.54 billion in FY 2023-24. The export of Cotton Yarn, Fabrics, Made-ups and Handloom products to USA is US\$ 2.9 Billion with 29% market share. The handloom products majorly exported to USA are Mats, Mattings, Carpets, Rugs, Bedsheet, Cushion Covers, Bed linen, Table linen, Kitchen and Floor Coverings.

To promote and create more business opportunities between India and America the first edition of Swadeshi Mela held in Chicago from 8th to 10th September 2023. Vendors hailing from various Indian states and even American businesses, presented array of offerings, reflecting India's rich tapestry of culture, artistry, and innovation. One of the highlights of Swadeshi Mela 2023 was the 'Bharat Dharshan,' a showcase of handcrafts, handloom products, and tourism materials from all 28 Indian states. This exhibition was a remarkable feat, offering visitors an unprecedented glimpse into India's diverse cultures and traditions in one location.

The second edition of Swadeshi Mela organised as a platform for Indian and US governments to promote local products, tourism, and artisans, to promote cultural exchange and understanding between two countries and to provide an opportunity for American businesses and consumers to know about the unique and beautiful products that India has to offer. Following export potential sectors included in the 2nd edition.

- Representative of Handicrafts from India.
- Representative of Indian Manufacturer / Handlooms of different states.
- Representation of Tribal community Products.

Tasting/Live cooking counter/pre-mage food items of Indian foods. Presentation of specific product info (Brass/Bamboo/Wrought Iron/ Clay/ Cow dung /Wood/ Millets/ Kalighat/ Gond and many more).

With an aim to promote trade and business opportunities between India and United States of America 2nd edition of Swadeshi Mela was organised in Naperville City, Illinois, USA from 12th to 15th September by Dtribals Foundation.

The event showcased the rich heritage of Indian Handlooms, Handicrafts, forest produce a millets giving local business a platform to showcase their products. Wide range of handloom and handcrafted items including textiles, jewellery, woodcarvings specially handloom products stoles, sarees, fabrics etc. were displayed in the event.

The Handloom Export Promotion Council organised participation in the above event as part of organising Special Sourcing Show targeting B2C segment which had the approval for participation of 22 exporters and 8 weaver artisans under National Handloom Development Programme of the office of the Development Commissioner (Handlooms), Ministry of Textiles. Due to Visa issues 18 exhibitors and 1 Sant Kabir awardee weaver attended the event under aegis of the Council.



The Event was inaugurated on 12th September 2024 with Ribbon cutting by the Chief Guest Dr. M Beena, IAS, Development Commissioner (Handlooms), Ministry of Textiles and Shri T.D. Bhutia, Deputy Consul General, Office of the Consulate General of India, Chicago in presence of Mrs. Deepali Saraogi, Chief Executive Officer, Dtribals Foundation, Mr. Ganesh Kar, President, Dtribals Foundation participants, visitors and other team members of Dtribals Foundation.



The Chief Guest Dr. M. Beena, IAS, Development Commissioner (Handlooms) in her inauguration speech said that the government will support more companies to participate in this type of international exhibition where more and more people will know about the wide ranges of Indian textile product. She met many community leaders and addressed the media.



As per fair authority the event as B2C event featured with 105 exhibitors including 54 exhibitors from India, and 51 from USA and visited by 27000 visitors in and around Naperville, Illinois, USA. A live demonstration of loom to showcase handloom weaving techniques presented by Shri Kharet Devji Bhimji, Sant Kabir Awardee deputed and sponsored by O/o Development Commissioner of Handlooms.

At the closing ceremony Shri Arun Sao, Hon'ble Deputy Chief Minister of Chhattisgarh Joined the event and visited many booths including HEPC Booths on 15th September. The Deputy Chief Minister of Chhattisgarh in his speech, appreciated display of the participants and efforts of Dtribals Foundation to bring companies to USA that will improve the trade between India and America. He also mentioned that the Government of Chhattisgarh will participate in the future edition of this exhibition. The participants of Handloom Export Promotion Council displayed wide range of Handloom products including Home Furnishing, Cotton Garments, Sarees, Men's wear, stoles, Revival weaver Museum quality textiles, jackets, Cushion cover, curtain, Rugs, fabrics, fashion accessories etc. As per participants' feedback totally 2950 local buyers and 24 business buyers visits have been reported that they have generated total business \$68960 including spot sale of \$58960 and business enquiries of \$10000. HEPC had also put-up a Central Promotional stand and showcased the brochures of India Handloom Brand, Bharat Tex, Sourcing Directory and other publications.

Outcome

- Total Visitors (B2B / B2C): Over 27,000 in all Four Days .
- Total Sale: more than 600,000 USD.
- HEPC Affiliated vendor sales: Over 60,000 USD.
- Communication: The vendor details were shared with more than 100 International Buyer for future.
- Interaction with USA Retailers.
- Demonstration of Hand weaving tech to many visitors by Sant Kabeer Awardee.
- Product Brand Promotion at International Platform.
- Business Networking.
- Understanding with USA customer requirement can help selling product online through E-commerce.

HEPC participants recorded their satisfaction at the arrangement.



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Who's Next

08th to 10th September, Paris, France

At a Glance

Name of the fair	:	WHO's NEXT
Organizer	:	W.S.N Développement
Venue	:	Porte De Versailles, Paris France
Duration	:	3 days (8 th to 10 th September, 2024)
No. of exhibitors through HEPC	:	14 +1

Highlights of the Fair

Total Exhibitors	:	1200 Brands and Suppliers
Total Visitors	:	16% increase in overall visitors compared to September 2023
Countries Represented	:	136
Exhibit Categories	:	Ready-to-wear, Accessories, Beauty and Lifestyle, Jewelry, and Sustainable fashion

Preface

WHO'S NEXT 2024 held from 8th - 10th September 2024 at Paris expo Porte de Versailles in Paris, France. This is the professional trade fair and exhibition for beauty, lifestyle, fashion, and accessories. It introduces the latest offers within three main sectors: Ready-To-Wear, Accessories, Young Designers, and more as well as guarantee excellent prospects for the participants in B2B and B2C networking events and the ones dedicated to discovering new practices and innovations in the industry.

Who's Next blew out its 30th birthday candle under the banner of 'Bouncy Thirties' with a bang at this anniversary edition, bringing together IMPACT and NEONYT Paris, Bijorhca, Curve Paris, Exposed and Interfilière Paris, for three memorable days of creative effervescence and business. It was a vibrant celebration of passion and creative freedom, with independents, brands, and retailers at the helm of an event where encounters serve the wholesale model. Designers, buyers, suppliers, influencers, journalists, federations, schools, and experts gathered at Porte de Versailles to share their vision of fashion, in an exhilarating atmosphere united by the quest for new opportunities.

Visitors flocked to Porte de Versailles in droves, marking a remarkable 16% increase on September 2023. Among them, 23% were discovering Who's Next, IMPACT and NEONYT Paris, BIJORHCA, Curve Paris and Interfilière Paris for the first time. With 49% of visitors from France and 51% from abroad, 136 countries were represented reflecting the global appeal of the event led by Italy, Spain and Belgium. Retailers and concept stores accounted for 54% of trade visitors.

HEPC's Participation in WHO'S NEXT

HEPC is participating regularly in Who's Next since 2010. This time, Council participated in WHO'S NEXT event along with 14 exporters who had shown keen interest to participate in this fair, on self-sustainable basis without any grant. Council's participants were allotted in the areas From and Textile Accessories.

All our participants had turned up in the fair venue on the previous day of the commencement of the fair and completed their display of products at their booth within the stipulated time.



Council had put up a central promotion booth, wherein we placed posters and promotional materials were displayed. As per the feedback received from the participants, the flow of the buyers during the first day was on the higher side when compared to the second and third day of the fair. Most of the participants had visitors with serious enquiries and few participants had got spot orders. However, most of the participants wanted to participate in the next edition of the event through HEPC. As per the report, buyers from Belgium, Japan, Turkey, Spain, Norway, etc. visited their booth. It was informed that the buyers who visited participant's booth were looking for the products with good quality, trendy design, competitive price and timely delivery.

Meeting with Fair Authority



Shri S. Johnson Samuel, Assistant Director, HEPC had a meeting with the fair authorities on 10th September at Council's booth, wherein discussed about space allocation, last minute changes of layout, provision of electric point etc.

Conclusion



Who's Next is a fashion trade show that takes place twice a year in Paris, France. It primarily aimed at buyers and fashion professionals from around the world. As per the feedback received from participants, most of the exhibitors wants to participate in the next edition through HEPC. As per their feedback, the participants had around 370 visitors and spot order worth Rs.4.3 crore and business enquiries worth Rs.7.5 crore were generated. Shri S. Johnson Samuel, Assistant Director represented the Council and coordinated the participation of member participants during the fair.



SEMINAR ON EXPORT FACILITATION & MARKETING

YEOLA, NASHIK, MAHARASHTRA, 19 SEPTEMBER, 2024

Handloom Export Promotion Council organized a seminar on Export Facilitation And Marketing at Hotel Jain Palace, Yeola Nashik on 19.09.2024. The seminar was organized with the financial assistance under National Handloom Development (NHDP) Scheme of Ministry of Textiles, Govt. of India to create awareness among the Master weavers, Exporters, Aspirant exporters, NGO's and cluster executives of the Yeola region about exports facilitation and marketing and various Department of Government of India, for the benefit of all concerned.



Dr. M. Sundar, Joint Director, HEPC felicitated the dignitaries and other guests with flower bouquets & shawls and delivered the welcome speech to the gathering about the objectives of the seminar. Dr. M. Sundar, Joint Director, HEPC started the program with his speech to the gathering about the objectives of the seminar. In his speech he explained HEPC's efforts to help exporters from India. JD, HEPC gave a power point presentation on the activities of the HEPC. He had thoroughly explained the HEPC's role & service, fair participation, membership categories and procedures and briefed about the market potential of handloom products from the region and impertinence of GI products. Further he has also briefed about the upcoming events of HEPC. JD, HEPC & Sr. Executive interacted with attendees and answered all the questions raised by them. JD, HEPC also requested all of them to take HEPC membership so that they can regularly participate in international event as well as they will get all the information such as important notifications of Ministry of Textiles, Department of Commerce, DGFT, Customs etc.

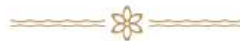
Shri H. K. Gupta, Dy. Director, WSC, Mumbai gave a power point presentation about the activities of WSC. DD has cover various scheme of WSC such as Design, Weaving & Processing training, Samarth Scheme, Mudra loan scheme, Handloom Excellence awards, Melas, Expos and also Registration of Handloom Mark, Mobile App, India Handloom Brad, Gem. DD explained about Marketing through GeM, India-handmade portal for on-line followed for obtaining the India handloom brand tag and Handloom Mark also other schemes including welfare schemes available for Weavers/Artisan. He also interacted with the gathering on their issues for obtaining the IHB and handloom mark and assured every possible help to the stakeholders for the same.



Shri Upendra Bahire, Asst. Manager, NHDC gave a presentation on NHDC's supply of yarn scheme and benefits. In his presentation, he has briefed about the eligibility criteria, yarn passbook, quantity of the raw materials, transport subsidies etc to the gathering. He also informed that NHDC's various scheme covers the handloom entrepreneurs. He had interacted with the stakeholders and answered the questions raised by them particularly natural dyes. Shri Amol Lokhare, DDM, NABRAD, Nashik has give a presentation on various activities of NABARD. He has explain in details the various schemes available with NABARD for textiles industry. Further he also explain about the weaver participation in Exhibitions/Melas through them.



Dr. M. Sundar, Jt, Director delivered the vote of thanks to the dignitaries/guest and attendees for their participation in the seminar. Nearly 75 attendees, comprising of Master weavers, Aspirant Exporters, NGOs and Cluster Executives/Designers/Govt officials attended the seminar. Further after the seminar JD, HEPC, Dy. Director, WSC has visited to Handlooms units cover under Paithani Handloom Cluster and other handloom unites in Yeola. During the meeting suggestion has been given them to improve the products as per the International Markets. The seminar is coordinated by Shri Chandrakant More, Sr. Executive under guidance of Dr. M. Sundar, Jt. Director.



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Heimtextil 2025 Color Trends & Visual Merchandising

KARUR, TAMIL NADU, 7 OCTOBER 2024

Heimtextil is the exclusive International Home Textile Exhibition takes place every January in Frankfurt, Germany. Over 350 textile manufacturers and exporters from India participate in this exhibition. Among them, more than 75 textile manufacturers and exporters from Karur and its surrounding areas take this opportunity to participate prominently. In this annual exhibition, more than 75 textile exporting companies from various parts of India participate under the aegis of the Handloom Export Promotion Council (HEPC).

A seminar titled "Colour Trends & Visual Merchandising" was organized by Handloom Export Promotion Council (HEPC) in Karur on 7th October 2024 to raise awareness among Indian exporters. The Seminar was organised under National Handloom Development Programme of O/o. Development Commissioner (Handlooms), Ministry of Textiles, Government of India.



Shri N. Sreedhar, the Executive Director, HEPC, welcomed the gathering of over 140 attendees of designers, merchandisers, product development personnel of various export houses and the objectives of such seminars in disseminating trend information to the industry. Shri P.Gopalakrishnan, President of the Karur Textile Manufacturers Exporters Association and past Chairman, HEPC delivered a key note address highlighting the need to focus on visual merchandising and prevailing color trends to have a successful participation in the event by way of product presentation matching customer taste and preference in line with market trend.



HEPC invited the faculties from National Institute of Fashion Technology to present on Heimtextil 2025 colour trends and Visual Merchandising. During the presentation Shri K.Kumaraguru, Assistant Professor, National Institute of Fashion Technology, Chennai explained on how to prepare textile items in an eye-catching manner using various colours, textures, designs, materials as per the trend forecast released by Messe Frankfurt for the season 2025-26.

Further, how and where to display these items to attract foreign buyers, and how to understand what types of textile products currently draw buyers' attention and the best ways to showcase them were explained through a presentation on Visual Merchandising by Shri V.Karthikeyarayan, Associate professor, National Institute of Fashion Technology, Chennai.



The event had a gathering of over 140 attendees representing export units from Karur and the surrounding region. The meeting ended with a vote of thanks by Shri P.Rangasamy, Joint Director followed by Dinner.



Appendix 4R - RoDTEP Schedule

for DTA Exports w.e.f. 10.10.2024

RoDTEP Entry	Tariff Item	Description of Goods (As per CTH)	UQC	Rate as % age of FOB (#)	Cap (Rs. Per UQC)
5263	50079010	Of Handloom woven	m2	1.60%	12.3
5363	51129050	Of Handloom	m2	1.70%	14.4
5569	52084121	of Handloom	m2	3.50%	8.5
5588	52084921	Of Handloom	m2	3.50%	8.5
5610	52085920	Sarees, handloom	m2	3.50%	8.5
5612	52091111	Dhoti	m2	3.60%	7.9
5613	52091112	Saree	m2	3.60%	7.9
5614	52091113	Casement	m2	3.60%	7.9
5615	52091114	Sheeting (Takiya, leaopard cloth and other than furnishing)	m2	3.60%	7.9
5616	52091119	Other	m2	3.60%	7.9
5674	52095111	of Handloom	m2	3.60%	7.9
6411	57024230	Carpets, rugs and mats of handloom	m2	2%	24.5
6459	57050024	Cotton durries of handloom (including chindi durries, cotton chenille durries, Rag Rug durries, printed durries, druggets);	m2	3.40%	17.2
6465	57050042	Mats and mattings including bath mats, where cotton predominates by weight, of handloom, cotton rugs of handloom	m2	1.10%	
6492	58021060	Of Handloom	m2	0.90%	

Karur Roadshow

KARUR, TAMIL NADU, 21 OCTOBER 2024

The Handloom Export Promotion Council (HEPC) as a lead Council in collaboration with the Power loom Development & Export Promotion Council (PDEXCIL), as supporting Council in coordination with trade associations in Karur, successfully hosted the BharatTex 2025 - Karur Roadshow at the conference hall of Hotel KRV Meridian, Karur, on 21st October 2024 for the promotion of Bharat Tex fair to be held at Delhi from 14th to 17th February 2025. The event brought together over 100 key stakeholders from Tamil Nadu's textile value chain, marking a significant step toward the much-anticipated BharatTex 2025.

The welcome address was delivered by Shri N. Sreedhar, Executive Director, HEPC and highlighted the objective of Bharat Tex fair and requested members to utilize the opportunity and to participate in the fair .

Shri P. Gopalakrishnan, President of KTMEA and Past Chairman of HEPC, in his address as a keynote speaker, emphasized the government's steadfast commitment to advancing the textile sector and highlighted the importance of industry collaboration by way of large scale participation from the region which is known for home textile and other related products to ensure that BharatTex 2025 becomes a landmark event for India's textile industry showcasing the India's strength in having diverse range of products. As one of India's key textile hubs, Karur plays a crucial role in driving this narrative forward.

Shri. N.Sreedhar, Executive Director had presented about the Bharat Tex 2025 highlighting the achievement of the last edition and the strategies planned for the upcoming edition in attracting the visitor attendance from the globe and also domestic trade visitors and appealed to the manufacturers and exporters to avail the opportunity by actively taking part in the event . A special Audio Visual on Bharat Tex was also screened during the presentation.

Key industry leaders delivered compelling presentations, including Shri K. Sakthivel, Vice Chairman of PDEXCIL, who described BharatTex 2025 as a unique opportunity to elevate India's textile industry on the global stage. He stated, "Bharat Tex 2025 will not only showcase the strength and capabilities of India's textile sector but will also serve as a platform to enhance our global competitiveness. In the last session, a few of the last year participants shared their views and experience as one of the participants

in the last inaugural edition and expressed their desire to be part of the event again. The Karur Roadshow has laid a solid foundation for BharatTex 2025, with enthusiastic participation and strong support from industry leaders. The event ended with a "Vote of thanks" by Shri Chandrasekaran, Past Chairman, HEPC and followed by Dinner.

Few pics taken during the Roadshow





Panipat Roadshow

PANIPAT, HARYANA, 23 OCTOBER 2024

The Handloom Export Promotion Council (HEPC) as a lead Council in collaboration with the Wool & Woollens Export Promotion Council (WWEPC), Carpet Export Promotion Council (CEPC) and Power loom Development & Export Promotion Council (PDEXCIL), as supporting Council in coordination with industry association in Panipat successfully organised the Bharat Tex 2025 - Panipat Roadshow on 23rd October 2024 at Nidhivan Banquet (Adjoining to Hotel Days) Sec-25 ,Panipat, Haryana for the promotion of Bharat Tex fair to be held at Delhi from 14th to 17th February 2025. The event brought together over 100 key stakeholders from the entire textile value chain, marking a significant step toward the much-anticipated Bharat Tex 2025.

Dr. M. Sundar, Joint Director, HEPC welcomed the dignitaries and other guests and invited the Chairman, HEPC to deliver the welcome speech to the gathering about the objectives of the event. The welcome address was delivered by Shri. Lalit Goel, Chairman, HEPC highlighting the goals of the Bharat Tex fair. He encouraged stakeholders to take advantage of this premier opportunity for networking and growth by actively participating in the fair.

Shri N.Sreedhar, Executive Director, HEPC presented about the Bharat Tex 2025 showcasing the achievements of its previous edition and the strategies planned for the upcoming edition in attracting the visitor attendance from the globe and also domestic trade visitors. He appealed to the manufacturers and exporters to avail the unique opportunity by actively taking part in the event. Further a special Audio Visual on Bharat Tex was also screened during the presentation.

Smt. Shubhra, Trade advisor, Ministry of Textiles, Govt of India, addressed the gathering as the keynote speaker. She emphasized the government's commitment to advancing the textile sector and stressed the importance of collective industry participation. She noted Panipat's key role as a hub for floor coverings, carpets, and home textiles driving forward India's diverse textile offerings to ensure Bharat Tex 2025 is a landmark event showcasing India's textile strengths.

Shri. Kuldeep Watal, Chairman CEPC and Dr. Romesh Khajuria, Chairman, WVEPC, delivered about the Bharat Tex 2025 highlighting the achievement of the last edition and the strategies planned for the upcoming edition in attracting the visitor attendance from the globe and domestic trade visitors and appealed to the exporters to avail the opportunity by actively taking part in the event. The last edition of Bharat tex had an enthusiastic participation of many of the participants in the inaugural edition of Bharat tex and expressed their desire to be part of the event again.

Shri Ramesh Varma, Shri. Suresh Tayal - EC members of HEPC, spoke about their participation during the Bharat Tex first edition and emphasized all the participants to register immediately for Bharat Tex 2025 highlighting the great business potential expected from the forthcoming event.

During the Q&A sessions, Chief Guest described Bharat Tex 2025 as a unique opportunity for establishing link with various stake holders in the entire value chain.

The Panipat Roadshow has laid a solid foundation for Bharat Tex 2025, with enthusiastic participation and strong support from industry leaders from the Panipat and the nearby region. Shri. Romesh Khajuria, Chairman, WVEPC delivered vote of thanks and the event concluded with dinner.

The Panipat Roadshow has laid a solid foundation for Bharat Tex 2025, with enthusiastic participation and strong support from industry leaders from the Panipat and the nearby region. Shri. Romesh Khajuria, Chairman, WVEPC delivered vote of thanks and the event concluded with dinner.

Few pics taken during the seminar



Seminar on Export Procedures and Opportunities

LUDHIANA, PUNJAB, 25 OCTOBER, 2024

Handloom Export Promotion Council organized a seminar on Export Procedures and Opportunities at Sulej Club, Khyaberb Lounge (1 Floor) Civil Lines, Ludhiana on 25.10.2024. The seminar was organized with the financial assistance under National Handloom Development (NHDP) Scheme of Ministry of Textiles, Govt. of India to create awareness among the Master weavers, Exporters, Aspirant exporters, NGO's and cluster executives of the Ludhiana region about exports facilitation and marketing and various Department of Government of India, for the benefit of all concerned.

Dr. M. Sundar, Joint Director, HEPC felicitated the dignitaries and other guests with flower bouquets & shawls and delivered the welcome speech to the gathering about the objectives of the seminar.



Dr. Sundar Murugesan, Joint Director, HEPC started the program with his speech to the gathering about the objectives of the seminar. In his speech he explained HEPC's efforts to help exporters from India. JD, HEPC gave a power point presentation on role and service of HEPC and its benefits. He had thoroughly explained the HEPC's role & service, fair participation, membership categories and procedures and briefed about the market potential of handloom products from the region and impertinence of GI products. Further he has also briefed about the upcoming events of HEPC.



Shri Vishesh Nautiyal, Director of Weavers' Service Centre (WSC), Delhi, delivered an in-depth presentation on the India Handloom Brand and Handloom Mark, detailing the steps for obtaining these certifications and discussing government schemes such as the Samarth Scheme, Mudra Loan, and Marketing through GeM. He encouraged interaction, addressing attendees' questions and offering support for certification processes.

Shri S.S. Shinde, Dy. Manager, NHDC gave a presentation on NHDC's supply of yarn scheme and benefits. In his presentation, he has briefed about the eligibility criteria, yarn passbook, quantity of the raw materials, transport subsidies etc to the gathering. He also informed that NHDC's various scheme covers the handloom entrepreneurs. He had interacted with the stakeholders and answered the questions raised by them.

Shri K.C. Meena, FTDO, DGFT, has gave a presentation on various activities and Schemes of DGFT. He has explained in details the various schemes available with DGFT for textiles industry.



JD, HEPC interacted with attendees and answered all the questions raised by them. JD, HEPC also requested all of them to take HEPC membership so that they can regularly participate in international event as well as they will get all the information such as important notifications of Ministry of Textiles, Department of Commerce, DGFT, Customs etc.



Dr. Sundar, Jt. Director delivered the vote of thanks to the dignitaries/guest and attendees for their participation in the seminar. Nearly 40 attendees, comprising of Master weavers, Aspirant exporters, NGOs and cluster executives/Designers/Govt officials attended the seminar. The seminar is coordinated by Shri. Lakshmi Narayanan, AD under guidance of Dr. M. Sundar, Jt. Director.





Indian Home Textile Industry may grow by 8-10% in FY25: Care Ratings

The Indian home textile industry's revenue is envisaged to grow by 8-10 per cent in fiscal 2024-25 (FY25), while operating margins are expected to remain in the range of 14-15 per cent, according to Care Ratings.

Growth drivers like rising per capita income, rapid urbanisation and an expanding real estate sector, along with heightened awareness of hygiene and shifting consumer preferences are expected to contribute to revenue growth in FY25.

Following the setbacks of FY23, the industry, accounting for nearly 7-8 per cent of the global home textile market, is now on a recovery path as witnessed in FY24, the rating agency noted.

Carpets, rugs, and furnishing articles make up approximately 30-32 per cent of total home textile exports, followed closely by bed linen and kitchen/table linen.

Given the healthy performance of the major home textile players and their plans for capacity expansion, the credit profile of Indian home textile companies is expected to remain robust, supported by strong balance sheets, the rating agency said in a release.

The global home textile industry, valued at \$122 billion in 2023, is envisaged to reach \$134 billion by the end of 2024, and expected to grow at a compounded annual growth rate of 5 - 5.5 per cent to around \$185 billion by 2030.

China leads in home textile exports, followed by India and Türkiye, with the United States being the largest importer for home textile products.

Source: **FF** | **FIBRE2FASHION**

World Cotton Day

Held on October 7 of each year, World Cotton Day is a celebration of cotton and an opportunity to show its enduring positive impact. The global community is invited to join us in celebrating the world's most important natural fibre! Because cotton is a natural fibre like no other. It's a poverty-alleviating crop in some of the least developed countries in the world, providing sustainable and decent employment to people across the globe. The ICAC estimates that each tonne of cotton lint provides full-time, year-round income to about five people. A whopping 43% of cotton farmers worldwide are women, providing them with a much-needed source of income to support their families. Cotton sequesters carbon! During production, cotton generates about 1.7 kg of greenhouse gases - but it absorbs 2.2 kg, meaning cotton literally removes carbon from the atmosphere as it grows. It biodegrades quickly compared with synthetic alternatives, decreasing the amount of plastics entering our waterways and helping to keep our oceans clean. It provides fibre but also food, for both humans and livestock. As a crop that grows in arid climates, it thrives in places no other crop can.

Source:





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